



SUSTAINABILITY MANIFESTO



As Borusan Mannesmann; With our journey that started in 1958, we contribute to Borusan Holding's dream of creating a real benefit, and inspire our industry with our values and all our resources.

By developing our value creation strategies with a focus on Climate, Human and Innovation, we offer processes and products that add value to all our internal and external stakeholders. We are aware of the responsibility of being a pioneer in the sector. This is our biggest motivation.

With this responsibility, we always embrace and lead more innovative approaches. We determine our spheres of influence with our internal and external stakeholders and consider sustainability a must in our benefit-oriented works.

We are creating our future strategies with the work we do by expanding our focus areas.

We are owning the Climate by creating benefits for the planet...

Within the scope of the climate theme, which we have set as our goal of making a difference, we proceed with the inspiration we receive from nature. We focus on protecting the ecological balance in the face of the climate crisis, which is critical for our future, and develop projects that help reduce our environmental footprint by paying attention to resource consumption. We work for a healthy climate by designing new carbon-free and circular business models.

We are Inspiring the Future by owning the Climate, People and Innovation...

We know that resources are not unlimited, at the same time, we are aware that we are not the owner but the trustee of nature and the environment, and that we must leave a future inspired by them for future generations.

We believe that sustainability is possible with our focus areas that we have determined according to our entire value chain and priorities, and we benefit by making a difference...



We dream, we design, we turn it into reality and we are owning our people...

We believe that the difference in business life comes from "People" and we consider it our priority to offer a happy, healthy, safe and transparent work environment to our employees. We dream of the future with them and get inspired by our speed of making it a reality; We design the future.

We own innovation by designing innovative ideas.

We know that maintaining our success depends on investing in the future with an innovative perspective. We work to transform our business model in line with the needs of the future, and we carry forward our new product and innovation processes, which are one of the most important links in achieving this goal, with the high meticulousness brought by our industry experience. In addition to the responsibility of being a pioneer in the sector, we undertake projects, investments and affiliates that nurture the entrepreneurial and innovative spirit with the responsibility we feel towards our nature and our stakeholders.